

2023

XCCELERATE

SUMMIT

SCHEDULE



THURSDAY, OCTOBER 26TH

- **10.00 AM**
Registration & Breakfast @ Georgian Downtown Campus
- **10.30 AM** From Rocks to Resilience: Dwayne Holness
- **11.00 AM**
Breakout Sessions: Choose One
START | Impact of Storytelling - Panel Discussion
SCALE | You Can Love Sales with Karen Kessler
GROW | AI Tools for Growth with Sven Hansen
- **12.00 PM** Lunch
- **1.30 PM**
Breakout Sessions: Choose One
START | Definitive Guide to Branding with Anthony DeGasperis
SCALE | Markentific Method with Digital Service Squad
GROW | Winning at Exporting! - Panel Discussion
- **3.00 PM** Presidents Panel @ Sandbox
- **7.00 PM** Xcelerate Closing Social @ Donaleighs
ft. Rob Watts Band